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EMBRY HOLDINGS LIMITED

安莉芳控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1388)

**PRICE-SENSITIVE INFORMATION
ANNOUNCEMENT OF EXPECTED INCREASE IN PROFIT
FOR THE FINAL RESULTS OF 2009**

This announcement is made by the Company pursuant to the requirements of Rule 13.09(1) of the Listing Rules to provide shareholders of the Company and the public with the financial information of the Company.

The information contained in this announcement is based on the unaudited consolidated financial statements of the Company and has not been reviewed or audited by the auditors of the Company. Detailed financial information of the Company will be disclosed in the final results announcement of the Company. Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

This announcement is made by Embry Holdings Limited (the “**Company**”) pursuant to the requirements of Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) to provide shareholders of the Company and the public with the financial information of the Company.

I. Estimated results

Based on the unaudited consolidated financial statements of the Company, the net profit attributable to the shareholders of the Company for the year ended 31 December 2009 will increase by more than 50% as compared to the previous year. Net profit attributable to the shareholders of the Company for the year ended 31 December 2008 was HK\$71,983,000.

As the Company is still finalizing its annual results for the year ended 31 December 2009, the information contained in this announcement is based on the unaudited consolidated financial statements of the Company and is not based on any figure or information that has been audited or reviewed by the auditors of the Company. Shareholders and potential investors of the Company are advised to read carefully the final results announcement of the Company for the year ended 31 December 2009, which is expected to be published by mid April 2010.

II. Explanation for the changes

The expected increase in net profit for the year ended 31 December 2009 is largely attributed to steady revenue growth, improved gross profit margin and better operating efficiency achieved by the Company and its subsidiaries.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

On behalf of
the Board of Directors of
Embry Holdings Limited
Cheng Man Tai
Chairman

Hong Kong, 1 February 2010

As at the date of this announcement, the Board of Directors comprises four executive directors, namely Mr. Cheng Man Tai (Chairman), Ms. Cheng Pik Ho Liza (Chief Executive Officer), Madam Ngok Ming Chu and Mr. Hung Hin Kit; and three independent non-executive directors, namely Mr. Lau Siu Ki, Mr. Lee Kwan Hung and Prof. Lee T. S.